

MGSE *Video Abstracts Awards funding 2019* Guidelines

1. Background

1.1 Overview

The Melbourne Graduate School of Education *Video Abstract Awards grants* scheme is specifically aimed to assist researchers to create a 3-5 minute video to promote their abstract of a high impact journal article. Successful applicants will take part in a workshop on how to create a storyboard for an engaging 3-5-minute video abstract. They will then be supported by a professional videographer to film their video abstracts.

An example of journal article video abstract can be found here:

<https://www.sciencedirect.com/science/article/pii/S0190740918304614#ec0005>

1.2 Eligibility

Applicants must have an 'accepted' journal article to a Q1 journal. Accepted papers that require to be 'revised and resubmitted' are also eligible for this scheme. Applicants must be available to participate in a 3 hours workshop within a month of being awarded the grant.

1.3 Funding

All the cost associated with professional video production are covered by MERI which will assist with the filming and editing of the video abstracts to ensure they comply with UoM guidelines.

1.4 Assessment

Assessment of all applications is undertaken by an experienced panel from within the Melbourne Graduate School of Education.

Assessors will consider applications against the following criteria:

- Publication abstract- copy of abstract and relevance to MGSE strategic plan
- Quality and status of targeted journal
- Clear outline of a storyboard for the video abstract that includes:
 - Who is the audience/stakeholders?

- What areas will you highlight from your publication?
- Design approach
 - Person speaking
 - Powerpoint slides
 - Other forms of graphic/animation/footage
 - Where will the video be housed besides with the publisher's website?
 - MGSE intranet,
 - on the external page for MGSE,
 - researcher's twitter
 - YouTube
 - How will the video end?

All applicants will be informed of the outcome of the assessment of their application and be provided with written feedback.

1.5 Institution transfers

This grant cannot be transferred to another institution.

MGSE reserves all the rights to locate the videos on UoM university websites and use for promotional purposes.

2. How to Apply

2.1 Application form

Applicants for the *Video Abstract Awards grants* scheme must complete a short application form via Smartygrants addressing the assessment criteria (see 1.4). The form will include:

- Publication abstract
- Quality and status of targeted journal
- Clear outline of a storyboard for video abstract

2.2 Submission

Applications must be submitted electronically through Smartygrants by

3 July 2019

3. Outcomes and reporting

3.1 Outputs

Output will be a video abstract, to be posted online and distributed via social media.

4. Timeline

Scheme Opens	4 June 2019
Applications Due	3 July 2019
Panel Ranking Meeting/Outcomes	July 2019

5. Additional Information

Link to Elsevier media specifications for media abstracts:

<https://www.elsevier.com/authors/author-schemas/artwork-and-media-instructions/media-specifications>

Example of different approach for a video trailer

<https://www.youtube.com/watch?v=XB2XbleoB98>